INVITATION TO EXHIBIT

On behalf of course director Charles Heilig, MD, FASN, I am writing to request your support as an exhibitor for the upcoming Internal Medicine Update 2019. This program, now in its 14th year, will be held at February 8–9, 2019 at the Omni Hotel in Jacksonville, Florida.

The intended audience consists of ~70 Internal Medicine, Primary Care Physicians, and Allied Health Professionals who are interested in the latest updates in internal medicine. This conference is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to-person communication and marketing.

A draft agenda can be found on the program website at http://imu.cme.ufl.edu.

Exhibits will be located outside the meeting room, near the area where breakfast, lunch and refreshment breaks will be served. Please submit the Exhibitor Contract if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information.

Best,

Gianna Gamache

CME Conference Coordinator

UF Continuing Medical Education

PO Box 100233, Gainesville, FL 32610

352-733-0064 phone

352-733-0007 fax
On average, almost 64% of conference attendees live and practice in Jacksonville and 42% are UF Faculty or Staff.

The key target audience for Internal Medicine Update 2019 remains the diverse group of Internal Medicine and Primary Care Physicians, Specialty Physicians, Physician Assistants, Nurses, and allied health professionals.
EXHIBIT DATES AND HOURS

Please note that while there are dedicated exhibit hours during the conference, the exhibit hall is open to participants and faculty at all times during the conference.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Friday, February 8, 2019</td>
<td>6:30am – 7:15 am</td>
<td>SET-UP</td>
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<tr>
<td></td>
<td>7:15am – 8:00 am</td>
<td>Exhibit Time - Registration and Breakfast</td>
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<td></td>
<td>10:15am – 10:45 am</td>
<td>Exhibit Time - Break</td>
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<td></td>
<td>12:05pm – 1:15 pm</td>
<td>Exhibit Time - Lunch with Participants</td>
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<tr>
<td>Saturday, February 9, 2019</td>
<td>7:15am – 8:00 am</td>
<td>Exhibit Time - Registration and Breakfast</td>
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<td>10:10am – 10:40 am</td>
<td>Exhibit Time - Break</td>
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<td></td>
<td>Anytime after 10:40am</td>
<td>BREAK-DOWN</td>
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Total of 3.7 hours!

2019 Topics Include

- Update of Management of Cardiac Dysrhythmias
- CKD: To Refer or Not to Refer?
- Risks and Benefits of Newer Diabetes Medications
- Navigating the Management of Pain in an Era of Opioid Crisis
- Artificial Intelligence, Telehealth and Medicine
- Doc, Should I Be Concerned About this Skin Lesion?
- And More!

Click HERE to view the full agenda!
**Entire Program**

$749  
(UF Group Discount) $499

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**One Day**

$499  
(UF Group Discount) $250

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**Included in Your Exhibit:**

- Single Booth  
  (6’ Table Space)
- Recognition with your logo on our Exhibitor Acknowledgement Sign
- Access for up to 2 reps
- One 6ft draped table and chairs
- Free “non-credit seeking” conference registration for reps
- Breakfast, lunch, and snacks, contingent upon availability
**Additional Support Options**

**Additional Exhibit Rep** - $200 (per rep - maximum of 2 additional reps)

**Extra Exhibit Space** - $600 per additional 6’ of space

**Participant Raffle**

We encourage participants to interact with exhibitors by raffling off a prize at the end of the conference. For participants to enter the raffle, they must take their raffle card to all of the exhibitors in the hall and have them sign off. This serves to “break the ice” between the exhibitors and participants as well as encourage the participants to interact with every exhibitor in the hall.

**Payment Information**

Payments can be made online or by check.

**Online**

To make your payment online, please visit imu.cme.ufl.edu and click on the registration tab. All major credit cards are accepted.

**By check**

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by FedEx should be sent to

UF Continuing Medical Education  
720 SW 2nd Ave, Suite 575  
Gainesville, FL, 32601

All checks sent by regular mail should be sent to

UF Continuing Medical Education  
P.O. Box 100233  
Gainesville, FL, 32610
LOCATION INFORMATION

Omni Jacksonville
245 Water Street
Jacksonville, FL 32202

To book a room, please call the Omni at 904-355-6664

SHIPPING INFORMATION

Please send all shipments with the following information to:

Omni Jacksonville Hotel

ATTN: (Recipient Name)
Group: Internal Medicine Update 2019
Arrival: 2/7/19-2/9/19

245 Water Street
Jacksonville, FL 32202
Catering Manager: Marianna Gioia
Catering Manager Phone/Email: 904-792-4833, mgioia@omnihotels.com
Number of Boxes: (Numbered 1 of 3, 2 of 3...)

Hotel’s Shipping Fees by Weight
(Prices below do not include 10% service charge)
First Package <3 lbs..................................................Complimentary
1-10 lbs .................................................................$5
10-50 lbs..............................................................$10
50+ lbs.................................................................$20
Pallets, inside delivery..................................$100
Pallets, dropped at street..........................$150

Hotel’s Shipping Regulations
All shipping costs are the responsibility of the exhibitor.
Any boxes received or shipped on Saturday or Sunday will incur an
incoming and outgoing $50 per box handling fee–responsibility of
the exhibitor.
Boxes will not be accepted earlier than 2 days prior to the first event.
*All costs above do not include hotel service charge, currently 23%.

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors’
negligence or willful misconduct as a result of exhibitors exhibiting at the Internal Medicine Update 2019 in Jacksonville, FL. Exhibitors also
agree to abide by policies and regulations of the venue, the Omni Hotel, Downtown Jacksonville.

ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately
before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where
the educational activity takes place.

Booth Assignment

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the
total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the
day you are scheduled to exhibit.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and
approved by the CME office.